



ISME–ACIEK (Winter) Call for Papers

16 – 18 October 2027, Tokyo, Japan

**Knowledge, Innovation & Entrepreneurship in the AI Era:
Education, Intelligent Systems, Consumer Insights & Competitiveness**

The rapid evolution of Artificial Intelligence (AI) is transforming business, education, and societal paradigms. In this dynamic landscape, the intersection of knowledge creation, innovation, and entrepreneurship serves as a vital driver of sustainable growth and competitive advantage.

The joint symposium ISME–ACEK (Winter 2027), under the theme “Knowledge, Innovation & Entrepreneurship in the AI Era: Education, Intelligent Systems, Consumer Insights & Competitiveness,” addresses the urgent need to re-examine how intelligence—both human and artificial—is reconfiguring managerial theory and industrial practice. It focuses on four interrelated areas:

- **Knowledge Creation & Collaborative Innovation:** Redefining intellectual capital, open innovation dynamics, and human–agent collaboration across diverse industries.
- **Pedagogical and Educational Evolution:** Assessing how data-driven tools and emerging technologies are modernizing curricula and preparing future entrepreneurial leaders.
- **Transformative Consumer Insights:** Investigating shifts in customer behavior, personalization mechanisms, and ethical challenges in AI-augmented market environments.
- **Strategic Competitiveness & Intelligent Systems:** Exploring how algorithmic decision-making, predictive analytics, and intelligent systems enhance organizational agility, optimize operations, and foster business resilience.

A Convergence of Excellence: In a pioneering collaboration, ACEK and ISME will co-host this symposium in Tokyo, combining ACEK’s global leadership in management and entrepreneurship with ISME’s legacy in management engineering, systems science, and digital business to bridge rigorous scholarship and impactful managerial practice.

Meet the Editors: Participants will engage directly with Editors-in-Chief and Associate Editors of leading SSCI/JCR-indexed journals (Clarivate Analytics), gaining insights into editorial scopes, publication trends, and submission strategies.

Submission Guidelines: Scholars and practitioners are invited to submit original theoretical, empirical, and methodological manuscripts aligned with, but not limited to, the conference themes. Submit electronically via <http://ismeip.org>. We look forward to welcoming you to Tokyo.

General Chairs

Junzo Watada, Waseda University, *Japan*
Qingfeng Liu, Hosei University, *Japan*
Bing Xu, Zhejiang Gongshang University, *China*

Advisory Committee

Aman Agarwal, Indian Institute of Finance, *India*
Marinko Skare, University of Pula, *Croatia*
Kun-Huang Huang, National Taipei University of Business, *Taiwan, China*

International Program Committee Chairs

Paul Jones, Swansea University, *UK*
Yan Chen, Hunan University, *China*
Daniel Palacios, Universitat Politècnica de València, *Spain*
Vincenzo Corvello, University of Messina, *Italy*
Bing Zhou, Shanghai University of Engineering Science, *China*
Juan Piñeiro-Chousa, University of Santiago de Compostela, *Spain*
Shuming Wang, University of the Chinese Academy of Sciences, *China*
M. Angeles Lopez-Cabarcos, University of Santiago de Compostela, *Spain*
Xiuwu Zhang, Huaqiao University, *China*

Beata Gavurova, Tomas Bata University in Zlin, *Czech Republic*
Virginia Simon-Moya, Universitat de Valencia, *Spain*
Giampaolo Viglia, University of Portsmouth, *UK*
Cheng Zhang, Nanjing University of Aeronautics and Astronautics, *China*
Sascha Kraus, University of Siegen, *Germany*
Domingo Ribeiro-Soriano, University of Valencia, *Spain*
Changqi Tao, Zhejiang International Studies University, *China*
Steven D'Alessandro, Edith Cowan University, *Australia*
Tsung-Kuo Tien-Liu, Meiho University, *Taiwan, China*

Organizing Chairs

Don Jyh-Fu Jeng, National Chengchi University, *Taiwan, China*
Samuel Ribeiro-Navarrete, Lithuanian Centre for Social Sciences, *Lithuania*

Publicity Chairs

Xiaohui Chen, University of Valencia, *Spain*
Juying Zeng, Hangzhou City University, *China*

Paper Submission

Abstract Submission March 01 – June 30, 2027
Notification of Acceptance July 01 – Aug 30, 2027

Final Manuscript Submission May 01 – Aug 30, 2027
Registration Fee: 850 € (Euro) Sep 01 – Sep 30, 2027

Papers Publication

All accepted and presented papers will be eligible for consideration in following journals for possible publication:

Journal of Innovation & Knowledge, European Journal of Innovation Management, International Journal of Management Education, International Entrepreneurship and Management Journal, Journal of Consumer Behavior, Journal of Competitiveness and Journal of Advanced Computational Intelligence and Intelligent Informatics.

Initiated by



Academy of Innovation, Entrepreneurship, and Knowledge, *Spain*



International Society of Management Engineers, *Japan*

Organized by

Hosei University, *Japan*; Zhejiang Wuyun Digital Technology Co., Ltd, *China*.